

Industry data designed to drive results

Discover target buyers, identify emerging skills, and build innovative products with our professional and company profiles – engineered for maximum reliability and precision.

800M+
profiles

19K+
technologies

164
countries

46
languages

260M+
companies

1B+
Work experiences

[Book a demo](#)

The world's leading brands trust Rhetorik

LUMEN

IBM

eset

arcserve

workday

redstor

randstad

Boost your team's growth and productivity with data

Boost productivity and alignment across your organization with a single data source.

Sales & Marketing teams

Use verified skill data to find ideal buyers, create targeted campaigns, and enrich your existing data for more conversions.

[Learn More](#)

HR & Workforce teams

Map talent landscapes, identify candidates with niche skill sets, benchmark DEI initiatives, and build data-driven workforce strategies.

[Learn More](#)

Product & Development teams

Power smart features and recommendation engines with comprehensive skill, company, and profile data that drives user engagement.

[Learn More](#)

The Rhetorik advantage

Experience our powerful skill graph across every search:

[Unlock deeper market insights](#)

More Coverage

Access millions of individual and organizational profiles tied to verified skills. Go deeper than basic firmographics or demographics to uncover hidden opportunities.

[Find the right people faster](#)

Better Targeting

Identify and engage professionals based on their actual capabilities and expertise, not just titles. Our AI-powered platform helps you find the people most likely to need your solution.

[Accelerate your go-to-market](#)

Faster Results

Let our AI models accelerate audience building, persona creation, and market sizing. Get instant access to prospects whose skills align with your offering.



Industry-leading
privacy and security



Corporate member



Your data, your way

Accessing high-quality B2B data shouldn't be complicated; choose an access point that works for you.

Platform

[Neuron360™](#)

Access Rhetorik's complete company and professional profile data in an easy-to-use interface.

[Learn More →](#)

APIs

[8 endpoints](#)

Integrate professional and company profile data into your existing products and workflows.

[Learn More →](#)

Concierge Service

[Leadneuron](#)

Obtain a list of high-value contacts after a quick consultation with one of our data experts.

[Learn More →](#)

Recent case studies



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Uncover 10x more qualified leads with Skills-Based Targeting

[LeadNeuron](#)

08/12/2024

UK arm of Fortune 1000 vendor use NetFinder to achieve 7 figure sales

[NetFinder](#)

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Marketing & Demand Generation: international growth from extended marketing reach

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